



Serendipity Labs Dublin Offers Upscale Coworking Space at 6200 Village Parkway



Serendipity Labs Dublin will offer professional, modern workspace encompassing two floors at 6200 Village Parkway. The [floorplan](#) includes private offices, team suites, and co-working and meeting rooms.

For more information, visit [Serendipity Labs Dublin](#), or contact Amanda Harringer, Serendipity Labs Regional Vice President, via [email](#) or (806) 789-9789.

The 2022 Dublin Holiday Gift Guide is Here!

The [Holiday Gift Guide](#) highlights promotions and gift ideas by your fellow Dublin merchants to make it even easier to save money and time by shopping local. Share the guide with your friends and family to get into the holiday spirit!

Thank you to all the businesses who took part in our inaugural Holiday Gift Guide.

As part of the City's Business Recovery Playbook's strategic initiatives, the City of Dublin contributed to the overall cost of developing the local 24-page holiday gift guide to display the best Dublin has to offer.

If you are interested in digital ad space for your business, there is still time. Simply send us an [email](#).



Businesses Are Invited to Join the Dublin Marketplace!



Grow your business with this new program for local merchants at no cost to you.

The City of Dublin is proud to introduce the [Dublin Marketplace](#), powered by ReachPlaces. The Dublin Marketplace is a new app that connects businesses with the people in their community and rewards shoppers for supporting their local economy. We invite you to join the Dublin Marketplace as a new benefit for our local merchants - at no cost to you.

By joining, you have an opportunity to utilize a first-of-its-kind platform focused on helping you strengthen your relationships with your most important asset - your customers. The new app will utilize location data and engagement opportunities which will be shared with users when they are in or near your store.

Our goal is to increase repeat business, drive your in-store traffic, increase your sales, and boost your customer loyalty - all of which will provide a competitive advantage for your business this Holiday Season and beyond.

For more information, visit [The Dublin Marketplace](#) or send us an [email](#).

Dublin-based Love Never Fails wins Philanthropy Award



Love Never Fails, headquartered in Dublin, won the **East Bay Philanthropy Award in the category of Social Impact from the East Bay Leadership Council (EBLC)**. Congratulations Love Never Fails!

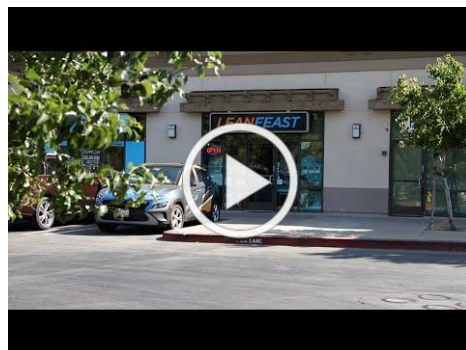
The East Bay Philanthropy Awards seeks to amplify the ways the community's generosity of time, talent, or treasure are helping overcome challenges and envision a better future by honoring community changemakers.

For more information, visit [EBLC East Bay Philanthropy Awards](#).

Small Business Spotlight: LeanFeast Dublin and Mimi's Chocolates



In July 2022, the City of Dublin launched its **Small Business Spotlight Series** which features small businesses in Dublin. The Spotlight Series seeks to introduce the business to the community at-large, provide information on the services and products offered, share stories around the creation of



their business, and why they chose to operate in Dublin.

Throughout the year small businesses are featured on the City's website and social media channels. The latest spotlights featured [LeanFeast Dublin](#) and [Mimi's Chocolates](#), and can be viewed on the City's Small Business Spotlight Series [webpage](#).

For more information or if you are interested in participating in the program, please visit dublin.ca.gov/spotlight or send us an [email](#). There is no charge to participate.



Welcome New Dublin Businesses!

- [PGA Tour Superstore](#) at 4990 Dublin Boulevard
- [Komyo Sushi](#) at The Shops at Tralee, 2700 Dublin Boulevard
- [Ari Sushi & Tendon](#) at 4480 Tassajara Road, Suite B
- [Rose Noir Tattoo Studio](#) at 7311 Village Parkway
- [Century 21 Fine Homes & Estates \(Cornerstone Realtor Team\)](#) at 4620 Tassajara Road, Suite A



New Dublin Businesses Coming Soon!



City of Dublin Small Business Webinars



The City of Dublin is hosting several **free Small Business Webinars** as part of its efforts to provide relevant and useful information and resources to our business community. Topics include labor challenges, financial resources, successful social media.

Upcoming webinars will be announced on our social media channels, website, and listed on the City's online [Business Calendar](#). Upcoming topics include holiday prep, supply chain challenges, business development, and taxes.

Check out our latest online webinar on [13 Principles of Brand DNA](#).



Past webinars are listed below for online viewing:

- [Labor Challenges: Hiring, Retaining & Developing Talent](#)
- [Successful Social Media](#)
- [Business Financial Resources](#)

For more information or to suggest a webinar topic, send us an [email](#).

Taste the World in Dublin Passport Campaign Continues

The **Taste the World in Dublin** food and beverage establishment passport event is ongoing through the end of the year!

Participation is easy! Check-in to five participating locations and claim a \$25 gift card to a Dublin restaurant.



Passes are free! Just [sign up](#), save the pass to your mobile phone, check in at participating businesses, and redeem any discounts that may be available.

For more information or to sign up for a free passport, visit discover.dublin.ca.gov.

Discover Dublin Shop Local Shopping Bags

SHOP



DINE



PLAY



#DiscoverDublinCA

SHOP LOCAL IN THE NEW AMERICAN BACKYARD



The holiday shopping season has arrived! The City of Dublin would like to help increase sales for your business by promoting holiday shopping at local businesses in Dublin.

We are pleased again this year to offer **free promotional items** aimed at drawing customers to shop at our local business establishments. To receive your free promotional items, such as **window clings** for your storefront and **branded shopping bags** for your customers, you can stop by City Hall (second floor) to pick up a prepared package.

Follow the Discover Dublin Facebook page [@DiscoverDublin](#), and if you have any promotions, sales, or specials you would like to share with the community, please feel free to send us an [email](#).

For more information, visit [Discover Dublin! Shop Local](#), or send us an [email](#).

Save the Date for Taste Tri-Valley Restaurant Week 2023

Dublin food and beverage establishments get excited! The Taste Tri-Valley Restaurant Week event is taking place from Friday, February 24 through Sunday, March 5, 2023.

Each year, Taste Tri-Valley Restaurant week features restaurants, wineries, and breweries that highlight the diverse culinary scene over the span of 10 days with

special foodie events, unique menu offerings, and exclusive deals. If you would like to participate in this highly anticipated event, [please fill out this short form](#).

For more information contact [Visit Tri Valley](#).



taste
TRI-VALLEY
FEB 24 - MAR 5, 2023

Uber, Visa, and LISC Webinar Series for Restaurants

Local Initiatives Support Corporation (LISC) teamed up with Uber Eats, Visa, and Streetsense to create a [Toolkit](#) that could be referenced for the wide range of situations that restaurateurs may come across, especially in the current climate.



In addition, they also hosted a series of interactive webinars for small business owners tackling common hurdles that come with running a restaurant. From topics on finding additional revenue to menu engineering.

- [**Flexibility & Innovation: How Restaurants can Adapt in Challenging Times**](#)
- [**Capturing New Guests: Leveraging Online Marketing Rolls to Build Your Business**](#)
- [**Finding Additional Revenue: How Small Changes Can Lead to Big Gains**](#)
- [**Profitability & Popularity: How Menu Engineering Can Increase Sales, Productivity and So Much More**](#)

For more information, visit [LISC](#).

City of Dublin Business Calendar



The City's website includes additional upcoming business events and classes, including many webinars to help businesses recover from the impacts of the COVID-19 pandemic.

For more information, please visit the City's online [Business Calendar](#).

We Are Here for You

The City of Dublin appreciates our business community and remains committed to being your source for reliable and accessible information and resources.

For business recovery information and resources for the business community, visit our Business Impacts [webpage](#).

The Office of Economic Development is also available via [text messaging](#) at 925-496-8256, [email](#) or by calling 925-833-6650. Language assistance is available over the phone by request.

The Dublin Business Brief is a bi-monthly publication highlighting the latest news and events affecting the business community. For more information or assistance, please contact the Office of Economic Development via [email](#) or by phone at (925) 833-6650.

General Information
(925) 833-6650

City Manager
(925) 833-6650

Community Development
(925) 833-6620

Economic Development
(925) 833-6650

Environmental Services
(925) 833-6630

Administrative Services
(925) 833-6640

Fire Prevention
(925) 833-6606

Human Resources
(925) 833-6605

Parks and Community Services
(925) 556-4500

Police (non-emergency)
(925) 833-6670

Public Works
(925) 833-6630



City of Dublin Office of Economic Development | 925-833-6650 | www.dublin.ca.gov

